

2024 Impact Report



Alicia Behan Christopher and Jodie Condie Finney, DPT, started The Caregiver Club® to support dementia caregivers. They set out to make a positive change in the dementia community, and with your help, that is possible. As dementia caregivers, we recognize caregivers' struggles and stressors and are committed to helping change the caregiver landscape. We believe that with knowledge comes understanding, and with understanding comes compassion. Here is how we are impacting caregivers locally and beyond.

Platinum
Transparency
2024

Candid.



Impact and Programing Report



335

Total caregivers supported
through programming



~400+

Total caregivers
using our cards



141

Total caregivers receiving
respite support



\$87,485

Total funds used for
programming



~560+

Total caregivers
& companions
supported



19

States we have
sent caregiver
packages



19

St. Louis Metro
zip codes we
serve



6

Different
dementia
diagnoses



52-96

Age ranges
we serve



CAREGIVER CARDS

Caregivers use our free cards in public to discreetly share their loved ones' stories. We have helped hundreds of dementia caregivers get back out into the community feeling supported and understood. We believe that **with knowledge comes understanding and with understanding comes compassion.** These cards can be shipped worldwide.



CAREGIVER - COMPANION OUTINGS

Socialization is critical to brain health. These free St. Louis-based outings are designed for both the caregiver and their loved one with memory loss. We visit many wonderful St. Louis-based establishments, like the Zoo and the Botanical Gardens. These small group outings build relationships and make lasting joyful memories.



CAREGIVER RESPITE INITIATIVE

Nominated dementia caregivers throughout the U.S. receive appreciation packages and recognition certificates; many receive monetary support. This initiative validates and supports the tireless work of dementia caregivers. The monetary grant is intended to provide respite to dementia caregivers, in whatever form best suits their needs. Please visit our website to nominate a dementia caregiver today!



DEMENTIA-FRIENDLY DINING

We partner with St. Louis restaurants to train their staff in dementia best practices to give caregivers an enjoyable dining experience where their loved ones are understood and supported. Dining out reduces isolation and can play a critical role in brain health. Having an enjoyable meal away from home can build memories and strengthen relationships. Visit our website for participating restaurants.



Thank you so very much from the bottom of my heart. This was absolutely the best surprise. The letter was even more touching. Thank you for seeing me and acknowledging all that we do as caregivers. It means so much.
~ Dristal

Thank you for the funds. I will use it for myself as you recommended. Being a family caregiver is so very stressful. I have no time for myself so I plan on having a company caregiver come to my house so I can have some time for myself. Thank you again. You are so very nice.
~Don M.



We started going to The Caregiver Club when we went to a dinner at the Woman Exchange. And it was so great that my husband, who has dementia, could interact with other people. I didn't have to worry that, oh no, he's talking to strangers, and hustle him out of that situation. It was more relaxed. Everyone was nice. And we also got to meet other people who are in the same position.
~ Diane S.